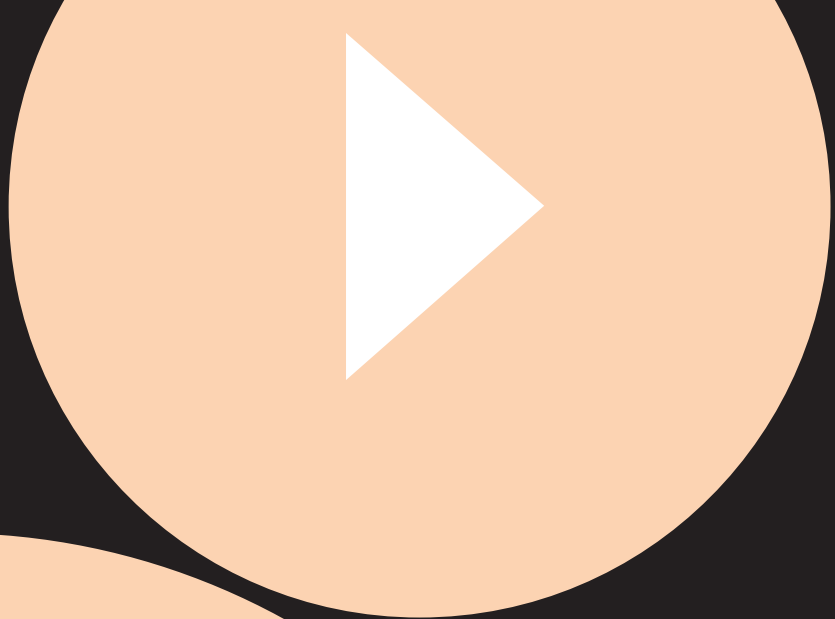


SAFFRON
SCREEN



MEDIA PACK

2019/20



www.saffronscreen.com

BE SEEN AT SAFFRON SCREEN

Encompassing onscreen, print and online advertising, Saffron Screen offers a cost effective opportunity for your brand to be seen by a captive and engaged audience of over 40,000 local people.

Saffron Screen is an award-winning, not-for-profit, independent cinema. It's professional auditorium boasts a full size screen, 200 cinema seats, Dolby Digital surround sound and both 35mm and digital projection equipment.

Our mission is to keep the cinema accessible to the whole community and we are proud to have earned a very special place in the hearts of Uttlesford residents over the past two decades.

As a charity, we rely on advertising, sponsorship and donations to keep our ticket and refreshment prices low.

Our advertisers benefit from:

- Exposure to a captive audience
- The goodwill associated with supporting a local charity
- Competitive prices
- High programme retention & email open rate

Prices start from £100. For further information please email our Marketing Manager, Hana Mallet: hana@saffronscreen.com

21,000

programme circulation (bi-monthly)

40,000

annual ticket sales

48,000

website unique users (annual)

6,000

email subscribers

1,900

Facebook likes

2,900

Twitter followers

900

Instagram
followers