

## Saffron Screen – Pop Up Cinema

At Saffron Screen we have portable cinema equipment that can be used by local communities to hold and host film nights in their own indoor venues.

### What is included?

- Hire of Saffron Screen cinema equipment
- Supply (if required) and licensing of chosen film
- Technical management of the event – including site visits and equipment delivery, set up and removal.
- Saffron Screen fee (as opposed to taking a cut of ticket prices)

### What is NOT included?

- Any licensing requirements beyond that of the film (e.g alcohol sales)
- Venue fees
- Front of House assistance
- Seating
- Refreshments, although with enough notice, we can help supply popcorn and other snacks/drinks
- TENS license (can be added)

### How much does it cost?

- Based on the assumption that you will charge an entry fee for a single screening of a given film, the basic cost to hire our services and equipment for a pop-up event is around £300 - 350, depending on the chosen film.

# Saffron Screen – Pop Up Cinema

## FAQs

### **What films can I screen?**

We can screen any title that is available on DVD or Blu-Ray, provided we can acquire the relevant license to screen it

**Please note:** All guests must be the correct age in line with the certification of your chosen film.

### **Why do I have to pay a license fee?**

This is a legal requirement for screening entertainment.

### **Does my venue need an entertainment license?**

Yes, in order to screen regulated entertainment. If the venue does not already have a license, you will need to apply to your local council for a Temporary Events Notice (TENS) license. We can do this for you, for an additional charge of around £30.

### **Can I charge for tickets to my event?**

Yes – whether the event is free or ticketed, just let us know so we can calculate the correct licensing fees.

### **Can I broadcast live TV at a pop-up event?**

Due to complications with licensing, we cannot rent our equipment for the screening of live TV.

### **What are the venue requirements for your equipment?**

The venue needs to be big enough to house at 3/4m free standing screen and speakers. It will also require black out windows if you wish to screen before sunset. Space will also be required to setup the projection equipment at the rear of the venue along with at least 2 power sockets.

We will confirm the venue is adequate prior to the screening with a site visit or photos.

### **Can you help with outdoor cinema screenings?**

Our equipment is not suitable for outdoor screenings and is restricted to indoor screenings only.

### **Why do you charge a flat fee?**

This makes things a lot easier and let's you know up front your outgoings for any given event, rather than paying on a "per ticket sold" basis after the event. It allows you to work out your margins and minimum ticket cost requirements a lot more easily.

### **Can you help with marketing our event?**

If you would like to open your ticket sales to the general public, we can, for a small fee, include the details in our programme and sell tickets via our website.